

DIGITAL SIGNAGE

make an
IMPRESSION.

Show prospective residents
& visitors all you have to offer
~ the minute they walk in the door.



ENGAGE
your community.



use a
STRESS-FREE
solution.

Communicate with residents,
guests & employees
~ at the touch of a button.

Connect your
entire campus
with innovative
digital signage.



the **BEST** *& new*
WAY TO
COMMUNICATE

> No Need to Ask for Directions with *Digital Way-finding*



You have one chance to make a **FIRST IMPRESSION**. Our **INTERACTIVE** touch-screen displays make it **EASY** for residents, visitors and employees to find what they are looking for **FAST**.



In seconds, you provide a **POSITIVE EXPERIENCE** in your **COMMUNITY** by easily getting people to where they want to be—**FAST**.



> Engage Your Campus with *Custom Channels*



You have a lot of **INFORMATION** to share but are you **EFFECTIVELY** communicating it all?

Keep **RESIDENTS** up to date in the **COMFORT** of their own rooms through a **CUSTOMIZED** TV channel. Create a warm welcome to visitors with **PERSONALIZED** messages in the lobby and common areas. Use displays in **EMPLOYEE** break rooms for staff communications.



> Set Your Community Apart with these *Benefits*



Make sure you **STAND OUT** by offering state of the art **TECHNOLOGY** that was specifically developed for senior living communities.

Each campus has its own **PERSONALITY**—digital signage is a great way to let yours **SHINE** through.

SCALABLE.



Media can be **SHARED** across all locations. Each individual campus can also **MANAGE** and **CHANGE** content **UNIQUE** to only that location. Add digital signage as needed.



INNOVATIVE.

The most **EFFECTIVE** and **ENGAGING** way to **COMMUNICATE** with residents, visitors and employees.



EASY TO MANAGE.

SIMPLE templates and an **INTUITIVE** content management **SYSTEM** make it **EASY** to update your messages at any time on-site.

COST-EFFECTIVE.

Cut costs by **SAVING** on printing daily bulletins, posters, papers, etc. **EVERY TIME** there are updates. Digital signage content is **REFRESHED** with a click of a button with no extra costs.



CUSTOMIZED FOR YOU.

Your brand matters. All **CONTENT** and **MESSAGING** will be **UNIQUE** to your community.

RETURN ON INVESTMENT.

Digital solutions offer an **EXCITING** array of **ENHANCEMENTS** to the community experience. It's an investment with **POSITIVE** results in your community, your people—and your bottom line.

Let's get started...



Find out about our *Special Offers*




see what our *CLIENTS* say...

“Our new digital signage is now the go-to place for information. It helps with the overall impression of our facility because it shows we have the technology of today.”

“Studio 78 knows our company doesn't want a “cookie cutter” digital signage system. The themes and templates they designed represent our brand very well and I'm able to modify the templates as often as needed for our ever-changing workplace.”

“I am very impressed with the knowledge, creativity, technical ability and prompt response from everyone I've worked with at Studio 78.”

CLIENT RATING  4.5
*Based on completed survey results.

VISIT

studio-78.com/specialoffers

SCAN




CALL or EMAIL

us today to ask about our special offers.

 **PHONE:** 320.762.6551

 **EMAIL:** sales@studio-78.com

 **OFFICE:** 410 30th Ave. E
Suite 107
Alexandria, MN 56308

 **WEB:** studio-78.com

 **YOUTUBE:**
youtube.com/Studio78Design

Visit our website or YouTube channel to view product demo videos or schedule your own customized demo.

SCALA 



Copyright 2015 © Studio 78. All rights reserved.