SIGNAGE

make an IMPRESSION.

Show prospective residents



ENGAGE your community.

the BEST new WAY TO COMMUNICATE



use a STRESS-FREE solution.

Communicate with residents, guests & employees

Connect your entire campus with innovative digital signage.



No Need to Ask for Directions with Digital Way-finding

You have one chance to make a FIRST IMPRESSION. Our INTERACTIVE touch-screen displays make it EASY for residents, visitors and employees to find what they are looking for FAST.

SEARCH for the name of the RESIDENT OR AMENITY you are looking for.







A DIGITAL MAP appears with the route and destination HIGHLIGHTED.

In seconds, you provide a POSITIVE EXPERIENCE in your COMMUNITY by easily getting people to where they want to be-FAST.



Engage Your Campus with Custom Channels

You have a lot of INFORMATION to share but are you **EFFECTIVELY** communicating it all?

Keep RESIDENTS up to date in the COMFORT of their own rooms through a CUSTOMIZED TV channel. Create a warm welcome to visitors with PERSONALIZED messages in the lobby and common areas. Use displays in EMPLOYEE break rooms for staff communications.

Keep EMPLOYEES up to date and INVOLVED with relevant INFORMATION such as:

- safety guidelines
- · upcoming meetings
- employee recognitionawards
- · special announcements · and more.





- daily activities
- meal menus
- birthday acknowledgments
- photos from events
- · and more.





Best of all, it's EASY TO IMPLEMENT. We PROVIDE attractive, easy-to-use TEMPLATES that are CUSTOMIZED for your brand.

You are able to UPDATE content at ANY TIME.

Set Your Community **Apart** with these Benefits

Make sure you STAND OUT by offering state of the art TECHNOLOGY that was specifically developed for senior living communities.

Each campus has its own PERSONALITY—digital signage is a great way to let yours SHINE through.

SCALABLE.

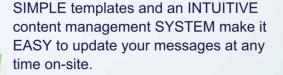


Media can be SHARED across all locations. Each individual campus can also MANAGE and CHANGE content UNIQUE to only that location. Add digital signage as needed.

INNOVATIVE.

The most EFFECTIVE and ENGAGING way to COMMUNICATE with residents, visitors and employees.

EASY TO MANAGE.



COST-EFFECTIVE.

Cut costs by SAVING on printing daily bulletins, posters, papers, etc. EVERY TIME there are updates. Digital signage content is REFRESHED with a click of a button with no extra costs.

CUSTOMIZED FOR YOU.

Your brand matters. All CONTENT and MESSAGING will be UNIQUE to your community.

RETURN ON INVESTMENT.

Digital solutions offer an EXCITING array of ENHANCEMENTS to the community experience. It's an investment with POSITIVE results in your community, your people—and your bottom line.

Let's get startea... Find out



see what our CLIENTS say.

Our new digital signage is now the go-to place for information. It helps with the overall impression of our facility because it shows we have the technology of today.

Studio 78 knows our company doesn't want a "cookie cutter" digital signage system. The themes and templates they designed represent our brand very well and I'm able to modify the templates as often as needed for our ever-changing workplace.

I am very impressed with the knowledge, creativity, technical ability and prompt response from everyone I've worked with at Studio 78.

VISIT

studio-78.com/specialoffers

SCAN



CALL or EMAIL us today to ask about our special offers.



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YOUTUBE:

youtube.com/Studio78Design

Visit our website or YouTube channel to view product demo videos or schedule your own customized demo.















